

Advertising Supplement
2014 Corporate Anniversaries

WASHINGTON
BUSINESS JOURNAL

Right Advisory LLC

Celebrating five years of successful client service

RIGHT ADVISORY

Right Advisory LLC
Founded 2008
1101 30th St., NW; Suite 500
Washington, DC 20007
202-625-8356
www.rightadvisory.com

Right Advisory was founded in 2008 by Robert M. Tarola and V. Bridget Sarikas drawing on their broad experiences in the boardroom, the C-suite, the independent audit function, and the investor relations role. Mr. Tarola is a licensed Certified Public Accountant and a Chartered Global Management Accountant. Ms. Sarikas is an experienced communications officer and process improvement expert. Please see www.rightadvisory.com for their background details.

WHAT WE DO: Right Advisory provides a sophisticated level of financial, governance and operating services across multiple industries. Primary services include: managing corporate finance and accounting operations; assessing and remediating troubled business situations; developing and implementing a top tier financial communications capability; providing expert testimony and support for complex litigation; managing and improving business processes; and performing risk evaluations and implementing enterprise risk management programs. Some of our specialized, client-tailored

services include:

- **Accounting and Financial Reporting.** Right Advisory can provide transition CFO services and expert consultations in U.S. GAAP, control systems, SEC requirements and business reporting. Right Advisory principals have been personally involved with the financial reporting decisions of many companies, both national and global.

- **Reorganizations and Bankruptcy.** Right Advisory can provide expert support and consultations in all aspects of a troubled business situation – caused by business, liquidity or legal problems. Right Advisory principals have extensive direct experience with the financial requirements of Chapter 11.

- **Investor Relations and Communications.** Right Advisory can provide expert services and consultations to investor relations professionals and boards of directors based on performing as IR officers for W. R. Grace & Co. and Howard University's earning accolades in an independent perception study as "esteemed among industry professionals."

- **Litigation Support.** Right Advisory can provide expert testimony and consultations in areas detailed above as well as transaction disputes and shareholder suits. Additionally, Mr. Tarola is a credentialed expert with an extensive resume that can add credibility to case development, documentation and court proceedings.

- **Process Improvement.** Right Advisory can provide assessments, training and consultations for business process owners utilizing sophisticated evaluation tools and techniques such as six sigma and lean.

- **Risk Assessment and Controls.** Right Advisory can provide expert

guidance and advice on how best to assess and mitigate risk. Right Advisory principals have extensive experience with the design, operations and assessment of control and risk management structures.

HOW WE DO IT: We utilize the expertise and perspective gained over years of hands-on real-world experience as a public company director, CFO, audit partner and investor relations officer. We have run board committees, finance functions and major operating units. We can quickly assess issues, recommend management actions, and implement those actions when requested. We partner with accounting, law and M&A firms to provide the best client service team.

Since inception, Right Advisory has helped a number of organizations achieve a higher standard of excellence in mission critical areas:

- A Major National University – Right Advisory helped a new President achieve major financial and operational accomplishments including: four straight years of operating surpluses after years of deficits, the recapitalization of the balance sheet to eliminate debt covenant defaults, and the securing of bank and investor support for his renewal initiatives.

- A National Medical Practitioner Association – Right Advisory completed a diagnostic of strategic, operational and financial challenges and recommended detailed improvement actions involving governance structure, operational processes and membership strategy.

- A Major International Public Company – Right Advisory worked with executive management to propose an enterprise risk program to the Audit Committee of the Board of Directors.